

## Company Profile

Private enterprise "Smartphoneware" is registered and located in Odessa, Ukraine. Company designs and develops software for smartphones based on Symbian OS.

Company was founded in the 2005 year by the core staff of SymbianWare company and inherited most of SymbianWare software titles and experience. All our leading software engineers and product managers have vast experience on Symbian market since year 2000 starting from first solutions for Psion palmtops to best-selling software products for latest smartphones available on the market.

Our products such as Tracker, Stacker, Full Screen Caller, Blacklist and many others began to pick up various awards very soon after their launch, and have continued to this day to be one of the most highly acclaimed products on the market.

Today Smartphoneware is established as one of the largest developer on Symbian OS market. Our software engineers already developed over the hundred various solutions available for end users and businesses worldwide. Our experience, innovative ideas, award-winning technologies and software have enabled us to push the boundaries of the Symbian OS market and makes our software solutions stand out from the products of competitors.

As the smartphone industry is growing very rapidly in order to meet the challenge, Smartphoneware constantly develops its production capacities, learns new technologies and trains new co-workers.

## Company Portfolio

In our software portfolio for Symbian OS you can find applications that enhances telephony functions of smartphones, content organisers, personal information managers, security solutions, compressing tools, desktop applications, data base management applications, developing tools, programming languages, thrilling games and numerous utilities that add innovative functionality to user smartphones.

### End-user software portfolio

All our end-user software can be found at:

- [http://www.smartphoneware.com/software\\_all.php](http://www.smartphoneware.com/software_all.php)

### Business-to-business portfolio

Here you can find some brief projects and events descriptions where our developing team took part:

- 14 variants of Interview software for Fair Control (Software was used to collect data/stats/opinions by interviewers during largest trade shows and exhibitions directly on smartphones, organise all data and then send to PC for further analysis).
- Some variants of UIControl system for CellIQ (Software was used to allow target user to access the allowed part of device functionality only by blocking the rest completely)
- "Mobile Fair Planner CEBIT" and "Mobile Fair Planner Hannover" for Deutsche Messe AG for their world's leading exhibitions during 2003, 2004 and 2005 years.
- Stadtplandienst (map navigation software) and Ticker (newsreader software) for envi.con KG
- Squeaker software (special variant of our Call Cheater application) for Jamba!.
- SoundFilter application for SwissQual.
- Special version of our Tracker application for Ericsson, which is being used in their business-to-business technology showcases and projects.

- PowerDesk and Outliner products that have been developed by our engineers have been preinstalled to many Nokia 9500/9300 devices by Nokia Germany.
- Siemens AG licensed 11 series 60 applications that have been developed by our team.
- Our "Best VideoRingtones" software has created a new market for some Ukrainian content providers allowing them to sell numerous attractive video ring tones.
- Numerous consultancy services.

## Vision and goals

Smartphoneware's main target is to be established as world leading software producer in the dynamically growing Symbian OS market. Today the core business of Smartphoneware is software development for customer mass market as well as providing solutions for network operators and content providers.

Our aim is to provide our customers with highest level of the product quality, support and documentation keeping a tight focus on cost effectiveness.

Our software engineers and product managers are already developing today's products for tomorrow's users. We hope that feeling of excellence, will of success and setting new innovative standards for producing and delivering software solutions that engage people anywhere anytime will allows us to dominate the market.

However, the yardstick of our success is, and remains, the satisfaction of all our customers world-wide.

**Please contact [b2b@smartphoneware.com](mailto:b2b@smartphoneware.com) if you would like to discuss any details of possible cooperation.**